



Phi Management
ASSESS & DEVELOP GROUP

PHI TRAIN THE TRAINER CERTIFICATION®



A PHI LEARNING
& DEVELOPMENT
PROGRAM

INSTRUCTIONAL DESIGN & DYNAMIC DELIVERY PUBLIC COURSE | 2020

Phi Management is the leading provider for **Train The Trainer** certification in the MENA region. **Phi Train The Trainer** is a 7-day certification program for specialists who wish to develop their training capabilities.

Throughout the past 10 years, **Phi Train The Trainer** has gained its strong reputation and became a must-do for all professionals working in the field.

COURSE I.D.

A PHI LEARNING & DEVELOPMENT PROGRAM

© 2020 Phi Management Group. All rights reserved.

The Training workshop will be held over a series of 2 Modules plus an Assessment day.

Date	Fees	Course Length
	USD \$3,000 + 11% VAT	7 intensive days



PREVIOUS REQUIREMENTS

- Value people development and skills improvement
- Basic English (attendees are permitted to conduct their training sessions in both Arabic or French)
- Strong communication skills
- Openness to feedback is a must

WHO SHOULD ATTEND?

- Human resources directors or team members, training managers, training and development specialists, supervisors or officers who are in charge of the training activities in their organization
- Departmental trainers, managers with potential to train groups of people or on a one-to-one basis in the organization (Sales, Finance, Quality, Customer Services, Products, etc.)
- Any person with the potential to train (off-job trainings covering all topics)
- Professional trainers who would like to improve their current skills and receive the certification

WORKSHOP OUTCOMES

- Design a workshop outline as well as learning sessions in a systematic approach
- Deliver training modules according to international techniques and standards
- Engage adult learning using experiential learning, blended training and other methods
- Facilitate sessions and handling difficult situations and personalities
- Receive individual and group feedback on the 2 dimensions; Design and Delivery



TESTIMONIALS

A PHI LEARNING & DEVELOPMENT PROGRAM

©2020 Phi Management Group. All rights reserved.

CYNTHIA NASSER

SENIOR LEARNING & DEVELOPMENT SPECIALIST, ITG (HOLDING), FEBRUARY 2018

I really enjoyed myself during the workshop and at the same time, I learned a lot of new information and skills. It is a one of a kind training it empowers you and pushes you to move from your comfort zone in order to achieve your objective, which is to deliver a structure and professional training session. Thank you for this ecstatic experience!

CELINE BOU ISSA

PROCUREMENT TRADING SPECIALIST INDEVCO, FEBRUAR 2018

The course's material was explicitly exemplified across the training providing a variety of knowledge and skills truly important for any trainer in any chosen field of expertise.

GEORGES ADAIMY

TALENT DEVELOPMENT OFFICER, FATTAL GROUP, FEBRUARY 2017

This Certification is simply amazing! One of the best learning experiences I have ever witnessed. The psychological and physical pressure we were exposed to ended up to be very rewarding at the end. This certification unlocked a hidden part of my personality, especially in the way I deliver through the constructive feedback I received. I will be able to enhance my delivery style to reach higher standards in the future. I recommend to everyone in the HR field to attend this Certification because it sets the international standards of being a professional trainer in terms of design and delivery. I want to thank everyone in PHI Management Group for this learning experience and for the support they have provided us during this intensive program.

AZIZA M. NOUJAIM

HEAD OF CUSTOMER ACCEPTANCE, BANK AUDI, FEBRUARY 2017

Even though I am not a professional trainer, I do (with my team) prepare, design and provide a lot of trainings in my line of expertise. This is why I decided to attend this course, I believe that I owe it to my trainees to provide them with a very efficient and beneficial training. This certification sets trainers on the right and professional training track, I strongly suggest to pair it with Presentation Skills course as well. (Presentation skills). Thank you.

JOSEPH YAMMINE

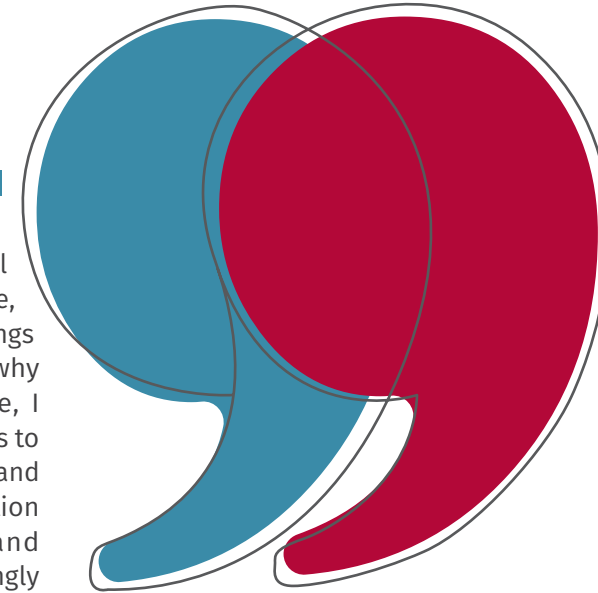
RECRUITMENT AND SELECTION OFFICER, NDU, FEBRUARY 2017

The training was highly beneficial and rewarding. The training objectives materialized in hands-on practical exercises that solidified the knowledge of the course work. The trainers had deep knowledge of the subject matter and were able to successfully share that knowledge. I learned more about training in a week than I had learned from the many books I had read- the approach to the subject matter as well as the practical exercises made all the difference.

CESAR CHAAYA

HEAD OF RETAIL BANKING, BYBLOS BANK, FEBRUARY 2014

The training was a great experience which enabled me to increase my knowledge and understanding of what it takes to be a trainer. I thought I knew how to give a training session until I took the 'Train the Trainer' workshop. This workshop not only taught me how to design a session, but also how to implement it in a practical yet engaging way. Thank you for all your effort in making this course a success and for playing an important role in our career development.



TANIA EL HAJJ

TRAINING AND QUALITY SPECIALIST, AUBMC, FEBRUARY 2016

I attended Train The Trainer workshop with Phi Management a month ago, and I still remember every single aspect of it; trainers, group, content, examples, discussions, activities, assignments, breaks, assessments,... It was such an exceptional experience. I enjoyed it all, even though the assignments days were somehow stressful! The workshop changed my way of preparing and conveying a training session. Actually it changed my way of understanding the training concept. Before attending TTT workshop, I used to rely on researching and understanding the training materials. Now I know that training is all about passion in designing and style in delivering. The training content is indeed important; yet the trainer's style in shaping and delivering the information counts more. I also had the chance to apply the acquired skills and techniques on the job, and I can affirm that I felt way more comfortable and confident. I am really thankful to Phi Management Team, and will be definitely attending other sessions with them.



REFERENCES & CONTACT

A PHI LEARNING & DEVELOPMENT PROGRAM

© 2020 Phi Management Group. All rights reserved

PHI TRAIN THE TRAINER® CUSTOMER LIST

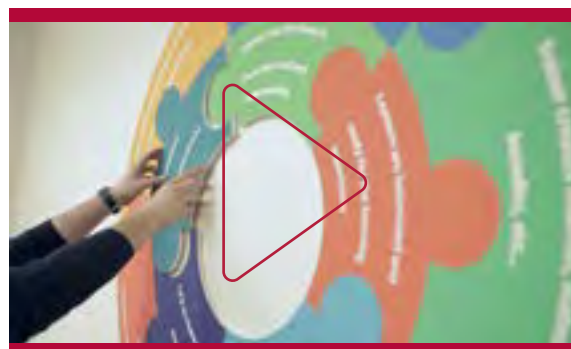
- ABC Group
- Academy of Educational Development, Jordan
- Adir Insurance
- Adyan Foundation
- Afkar Holding (Babel Restaurants)
- Aishti
- Alfa
- AMB Group
- American University of Beirut Medical Center
- Arwan pharmaceutical industries
- Averda Group
- Azadea Group
- Bank Audi
- Bestseller Retail United ME
- BLC bank
- Byblos Bank
- Cimenterie Nationale
- Clemenceau Medical Center
- College Notre Dame de Jamhour
- Ets. F.A Kettaneh
- Glasslines Industries
- Information Technology Group
- Indevco Group
- InterContinental Le Vendome Hotel
- InterContinental Phoenicia Hotel
- Islamic Health Society
- Itineris
- JRS, Jesuit Refugee Service, Jordan
- Kabab-ji Grill
- Kallassi Trading Co.
- Khalil Fattal & Fils
- King Food
- King's Academy, Jordan
- Le Commodore Hotel
- Lebanese Association for Sports Injury Prevention
- Lebanese Council to Resist Violence against Woman
- Lebanese Red Cross
- Le Bristol Hotel
- Le Gray Hotel
- Lundbeck – Sadco
- Natgaz
- Notre Dame University
- Ricerca e Cooperazione
- Roadster Diner
- Sabis Educational Services
- Safadi Foundation
- Sanofi Aventis, Beirut & Jordan
- Social Media Exchange
- Sofil Catering
- STADA Arzneimittel
- Sukleen
- Touch







For further information:

Christine Daou
cdaou@phimanagement.com

Telephone
+961 1 39 33 35 ext: 110
+961 3 18 46 14



-  phi management group
-  phi-management-group
-  customerservice@phimanagement.com
-  www.phimanagement.com

